

Alexander D. Donaldson

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Professional Summary

Broadcast communications graduate with 5+ years of hands-on production experience across radio, digital live streaming, and television operations. Proven track record directing and operating broadcasts at the collegiate level, with on-air talent experience in live sports commentary and radio news. Adept at managing deadline-driven full production workflows through pre-production setup and live execution.

EDUCATION

Bachelor of Science in Communications: Media Production

August 2025

Indiana University of Pennsylvania (IUP) | Dean's List: Fall 2021, Spring 2022, Summer 2025

EXPERIENCE

Live Production Assistant | Renda Media Broadcasting

August 2025 - Present

- Set up and configured cameras, audio equipment, and streaming hardware prior to each broadcast
- Adjust camera and audio settings dynamically based on venue and environmental conditions
- Load updated commercial packages into streaming software and executed accurate playback during live broadcasts
- Operate camera for live NCAA football, basketball, and baseball games, managing graphics and commercial breaks in real time

Radio Production Intern | Renda Media Broadcasting

May 2025 - August 2025

- Produced, recorded, edited, and delivered daily live sports and news segments on WCCS 101.1 FM
- Operated the radio switcher as on-air talent, delivering daily news programming to local audiences
- Coordinated and executed remote radio and digital broadcast setups from off-site locations
- Conducted on-site interviews with local authorities and coaching staff for live and recorded sports reports

Broadcast Talent & Director | IUP Division 1 Men's Ice Hockey

February 2023-March 2025

- Directed and operated live D-I hockey broadcasts across two full seasons (2023–24, 2024–25) and games in 2022–23
- Managed single-camera setup, dual talent headsets, audio mixer, and streaming software for all productions
- Delivered live play-by-play commentary and real-time statistical analysis to viewers during all 2024–25 broadcasts
- Designed original scoreboards, intermission segments, and sponsor graphics using Adobe Photoshop and production software

RELEVANT SKILLS

Streaming & Production Software: OBS, Blue Frame, Production Truck, YouTube

Editing & Design: Adobe Premiere Pro, Adobe Photoshop

Broadcasting: Live camera operation, radio on-air talent, play-by-play commentary, remote broadcast coordination

Production: Pre-production setup, script writing, graphics creation, commercial playback, audio mixing

HONORS/ACTIVITIES

- Program Director – IUP-TV August 2024-May 2025
- Talent – IUP-TV's The Big Hit February 2023-May 2025
- Crystal Pillar Awards – Live Sporting Event for Student Productions October 2021, 2022
- New Member Educator – Phi Delta Theta Fraternity December 2024-May 2025
- Eagle Scout December 2020